

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
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No. 26-07/2015-T&C-CM

Date: 12.04.2016

Circular T&C-CM No. 01/16-17

To
All CGMs- Telecom Circles/ Telephone Districts

Sub: Rationalization of Data Tariff under Prepaid mobile services-req.

Kindly refer to this office letter of even no. dated 05.04.2016 and subsequent orders/clarifications issued from time to time with regard to data tariff under prepaid mobile services. Now the competent authority has approved as below:

- i) To change the Validity of all Corporate Data STVs from “Days” to “Calendar Days” i.e. the validity of STV will be up to 23:59 Hours of last day of validity irrespective of time of recharge of validity on first day. This is to be implemented w.e.f 1st May 2016.
- ii) Rationalization of Data STV on pan India Basis (to be implemented w.e.f 20/04/2016):-

EXISTING			Proposed		
Data STV in Rs. (Inclusive service Tax)	Total bundled free Usage	Validity of freebies (in days)	Data STV in Rs. (Inclusive service Tax)	Total bundled free Usage	Validity of freebies (in days)
56	250 MB	27	56	250 MB	21
68	1 GB	2	68	1 GB	1
155	1 GB	18	155	1 GB	15
239	1 GB+ Rs. 100 Talk time	14	239	1 GB+ Rs. 80 Talk time	14
451	2 GB+Rs 100 talk time	60	451	2 GB+ Rs 80 talk time	60

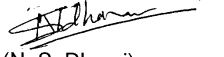
- iii) Rationalization of Data STV for South Zone (to be implemented w.e.f 20/04/2016):-

EXISTING			Proposed		
Data STV in Rs. (Inclusive service Tax)	Total bundled free Usage	Validity of freebies (in days)	Data STV in Rs. (Inclusive service Tax)	Total bundled free Usage	Validity of freebies (in days)
198	1 GB	28	198	1 GB	24
New			239#	1.2 GB	30
291	2.2 GB	28	291	2 GB	30

MRP (+/-) Rs. 2 excluding multiple of Rs. 10, if denomination Rs. 239/- is not vacant in a particular South Zone Circle.

2. All the other terms and conditions will remain same.
3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.

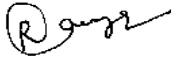
4. This may be brought to the notice of all concerned for taking necessary action in this Regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
6. This circular is issued based on the approval of ECT vide Approval No.2291 dated 11.04.2016 in P&P-CM cell file No.3-38/ECT/2015/P&P-CM(Pt.I). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.



(N. S. Dhami)
AGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS -Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/GM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.



(Rakesh Arya)
Dy. Manager (T&C-CM)